

Message Text

UNCLASSIFIED

PAGE 01 MUNICH 03122 01 OF 02 010547Z
ACTION EUR-12

INFO OCT-01 EB-08 ISO-00 /021 W
-----124159 010557Z /14

R 301523Z JUN 78
FM AMCONSUL MUNICH
TO AMEMBASSY BONN
AMCONSUL STUTTGART
AMCONSUL FRANKFURT
INFO SECSTATE WASHDC 0547
USDOC WASHDC
USMISSION USBERLIN
AMCONSUL BREMEN
AMCONSUL DUSSELDORF
AMCONSUL HAMBURG
AMEMBASSY BERN

UNCLAS SECTION 01 OF 02 MUNICH 03122

FRANKFURT ALSO PASS USTS (OLLENDORF) AND
CITY OF SAN JOSE (KOCH)

E.O. 11652:N/A
TAGS: BEXP, GW
SUBJECT; FBP WESCON 78 UPDATED GAME PLAN
REF: (A) MUNICH 01016; (B) MUNICH 03087

1. SUMMARY: THIS IS BOTH STATUS REPORT ON PROCUREMENT
EFFORTS ON MISSION-ESCORTED FBP TRIP TO WESCON
SEPTEMBER 8-22 AND PROPOSED INTERIM GAME PLAN
FOR EMBASSY AND POSTS. NEW FEATURES ARE ON ONE HAND
PROPOSED SOCIAL EVENTS IN STUTTGART AND MUNICH
FOR GROUP PARTICIPANTS PRIOR TO DEPARTURE AND ON
OTHER HAND TENTATIVE PROGRAM IN SAN JOSE TO BE
HOSTED BY CITY. END SUMMARY.

2. STATUS OF PROCUREMENT AS OF JUNE 30: 36 INDIVIDUALS
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 MUNICH 03122 01 OF 02 010547Z

REPRESENTING 22 GERMAN FIRMS COMMITTED TO TRIP.
GROUP INCLUDES EDITOR OF ELEKTRONIKPRAXIS (LEADING
GERMAN ELECTRONICS MAGAZINE) WHO IS COMMITTED TO
DO ARTICLE ON TRIP. CONGEN WILL END PROCUREMENT
WEDNESDAY JULY 5. BY TIME GROUP ACTUALLY
BEGINS FLIGHT, NUMBER OF BUSINESS VISITORS MAY
HAVE RISEN TO 45 OR MORE. CONGEN INTENDS SEND

CONSOLIDATED LIST OF VISITORS TO USDOC AND OTHER ADDRESSEES FRIDAY JULY 7.

3. UPDATED GAME PLAN. ON BASIS OF DISCUSSIONS WITH ICA OFFICERS MUNICH AND BONN AND COMMERCIAL OFFICERS BONN AND STUTTGART, CONGEN PROPOSES FOLLOWING ADDITIONS TO GAME PLAN ANNOUNCED REF A.

4. ON RECEIPT OF COMING LIST OF TRAVELERS (PARA 2), POSTS ARE ENCOURAGED TO CONTACT FIRMS IN THEIR COMMERCIAL ACTION AREAS (THERE ARE VERY FEW TRAVELERS SO FAR FROM NORTH OF STUTTGART) AND OFFER STANDARD COMMERCIAL SERVICES.

5. AS OF JUNE 30, 17 BUSINESS VISITORS APPEAR TO LIVE WITHIN DRIVING DISTANCE OF STUTTGART AND 13 WITHIN DRIVING DISTANCE OF MUNICH. WE SUGGEST, THEREFORE, THAT STUTTGART ON WEDNESDAY AUGUST 30 AND MUNICH ON THURSDAY AUGUST 31 HOST REPRESENTATIONAL EVENTS WITH ONE OR MORE OF FOLLOWING ELEMENTS:

(A) INVITATION TO TRAVELERS, SPOUSES, CHILDREN AND OTHER BUSINESS COLLEAGUES (FROM SAME OR OTHER FIRMS) NOMINATED BY TRAVELERS

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 MUNICH 03122 01 OF 02 010547Z

(B) TO ATTRACTIVE SITE IN STUTTGART OR MUNICH (E.G., AMERIKAHAUS, COMMERCIAL OFFICER'S OR CG'S RESIDENCE, ETC.)

(C) FOR SIMPLE SNACKS AND DRINKS

(D) PLUS ICA GERMAN LANGUAGE FILMS (TO BE SELECTED) ON FOREIGN BUYERS PROGRAM, SAN FRANCISCO AND LOS ANGELES AREAS

(E) PLUS INTRODUCTION TO FSL ESCORT BERND KIETZ

(F) AND, POSSIBLY, INTRODUCTION AS WELL TO INTERESTED OFFICERS OF EMBASSY, ICA OR USTS.

(G) AND, FINALLY, INTRODUCTION TO SAN JOSE STATE REP CARL KOCH.

6. FYI: KOCH IS NOW SEEKING FORMAL APPROVAL FROM CITY OF SAN JOSE FOR HIS PROPOSAL THAT CITY FUND PROGRAM WHICH INCLUDES SENDING BUS TO SAN FRANCISCO MONDAY SEPTEMBER 18 TO BRING GROUP TO SAN JOSE

(80-90 MINUTE TRIP) FOR PLANT VISITS, LUNCH WITH
MAYOR AND DISCUSSIONS WITH AREA BUSINESSMEN.

SAN JOSE IS IN SO-CALLED "SILICON VALLEY" AND HAS
HIGH CONCENTRATION OF ELECTRONICS FIRMS NEARBY.

UNCLASSIFIED

NNN

UNCLASSIFIED

PAGE 01 MUNICH 03122 02 OF 02 010543Z
ACTION EUR-12

INFO OCT-01 EB-08 ISO-00 /021 W
-----124118 010558Z /14

R 301523Z JUN 78
FM AMCONSUL MUNICH
TO AMEMBASSY BONN
AMCONSUL STUTTGART
AMCONSUL FRANKFURT
INFO SECSTATE WASHDC 0548
USDOC WASHDC
USMISSION USBERLIN
AMCONSUL BREMEN
AMCONSUL DUSSELDORF
AMCONSUL HAMBURG
AMEMBASSY BERN

UNCLAS SECTION 02 OF 02 MUNICH 03122

7. ACTION REQUESTED: WOULD APPRECIATE POST COMMENTS
ON ABOVE PROPOSALS AND ANY OTHER SUGGESTIONS ON
HOW TO MAKE TRIP A SUCCESS. BETTS

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 30 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978MUNICH03122
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780272-0071
Format: TEL
From: MUNICH
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t1978063/aaaaackp.tel
Line Count: 156
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 07233a83-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 MUNICH 1016, 78 MUNICH 3087
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2243629
Secure: OPEN
Status: NATIVE
Subject: ; FBP WESCON 78 UPDATED GAME PLAN
TAGS: BEXP, GE
To: BONN STUTTGART
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/07233a83-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014